



FOR IMMEDIATE RELEASE

OroraTech Announces Agreement to Safeguard Millions of Acres of Protected Subnational Areas through GREEN+ Programme

MIAMI / MUNICH. April 23rd, 2023 - OroraTech, a market leader in orbital wildfire detection and management solutions, is proud to partner with **GREEN+ Programme**. This exclusive agreement, the first of its kind, will provide forest fire management to safeguard millions of hectares of protected areas in the hands of sub-national governments around the globe.

The partnership enables leaders and emergency teams to monitor destructive fires within their protected natural areas, detect deforestation, save local forests, and create the right incentives. It also supports GREEN+ Programme's mission to help preserve biodiverse and irreplaceable carbon stocks throughout South America and beyond. This data will be monitored by the CC35 Secretariat, among others, ensuring accurate and reliable climate change mitigation in these vulnerable ecosystems.

"With our Wildfire Solution platform, we are providing valuable access to easily monitor and protect widely dispersed forest areas," says Axel Roenneke, Chief Commercial Officer of OroraTech. *"We are proud to provide GREEN+ Programme and their partners with the means to preserve these inspiring forests and sustain the integrity of their carbon future projects".*

The ten-year contract promises through the GREEN+ WATCH initiative to increase global oversight of local government natural areas, focusing on South America with ten partners secured from 2025 onwards. OroraTech will monitor these areas using its proprietary technology to provide real-time updates on any wildfire situation on the ground, supporting emergency services. In addition, the agreement will provide access to data from the hotspot clusters to the GREEN+ Programme's public platform, allowing these situations within the monitored regions to be displayed on the group's website.

"We will work to make GREEN+WATCH a powerful democratization tool for global citizens to monitor the planet's subnational protected areas," said Sebastian Navarro, Secretary-General of CC35. *"This exclusive contract with OroraTech for the GREEN+ Programme aims to create the incentives to increase protected areas to 30% by 2030".*

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About GREEN+ Programme

The GREEN+ Programme, created in 2022 to begin in 2025 by an alliance of institutions with extensive experience in regions and cities, in biodiversity, energy transition, artificial intelligence, biocapacity, risk, finance, carbon, and other sectors, aims to secure all Subnational Protected Areas on the planet and promote the creation of greater incentives to ensure conservation to increase protected areas to 30% by 2030. With permanent three-layer satellite monitoring, control, and transparency can be achieved. This initiative through GREEN+WATCH will provide global citizens with greater democratization and access to open information on local protected areas around the world that have supporting legislation. In addition, through the Program's partnership with different media outlets, regular conservation status updates will be provided in different languages on the biomass loss of the Earth's last lungs. According to scientific reports, an increase from 30% to 44% of protected forests is needed by 2030 and this will not be possible without new monitoring, penalization, and incentive mechanisms. More information: www.programme.green

About OroraTech

OroraTech is a global intelligence-as-a-service company leveraging thermal data for a sustainable Earth. Their product, Wildfire Solution, powered by high-resolution thermal data from our proprietary space-based sensor system, is trusted worldwide for revolutionizing wildfire detection. Since 2022, OroraTech has established a comprehensive global monitoring network, delivering real-time situational awareness and prompt risk alerts. The cutting-edge system detects fires of any scale, day or night, ensuring timely action. Founded in 2018, OroraTech is headquartered in Munich, Germany, with operations in Canada and Brazil. With a dedicated team of 90 experts, OroraTech is committed to delivering innovative solutions for a sustainable future. More information: www.ororatech.com